



BRISBANE
RACING CLUB

NEWSLETTER

MARCH 2022



A MESSAGE FROM THE CHAIRMAN

Departing BRC Board Member David Dawson's contribution to racing in Brisbane will always be recognised with admiration by industry insiders.

It was a sad moment when David formally stepped down from the board at the latest meeting on 24 February.

I'm sure he will remain a very active racegoer. David has been attending race meetings at Eagle Farm and Doomben since 1957 when as a schoolboy he would come to the races with his father.

David became a Member of the Queensland Turf Club in 1975 and was elected as a Committee Member in 2005. He was a key member of the original board of the Brisbane Racing Club which was formed in 2008 and began operations the following year from the amalgamation of the two metropolitan clubs.

He has been integral in the transition of a typical race club business overwhelmingly focused on the conduct of racing to a model which still has racing as a core focus however with the need for a sustainable commercial focus as well.

Over the past dozen years or so, if ever the board was drifting a little towards an emphasis on commercial prospects David was quick to bring us back to blending both aspects in our plans. Keeping Members' best interests at the forefront

of decision-making was at the heart of everything David did.

In the next few weeks, your board will call for expressions of interest from BRC Members to fill the casual vacancy.

I am delighted with the response to our Membership drive in recent months, especially during the recent Christmas Campaign including Membership Plus and the launch of our Group 1 Club. Pleasingly, our numbers are the highest since 2017 with the feedback from new Members of the great value BRC Membership offers.

I'd urge Members to save the date for Thursday 9 June, two days prior to TAB Stradbroke Day, for the return of the TAB Stradbroke Calcutta. The event will be held at the glamorous W Hotel and promises to be an exciting function with special guests and innovative entertainment.

We have some great Member Events on the horizon! Check out the BRC website for full details and note the opportunity to win special tickets to meetings - Girls Day Out presented by Pimm's on 12 March, TAB Doomben 10,000 Day on 14 May and Oaks Day on 4 June.

March 12 also marks the return to Eagle Farm racing after some remedial work on the track. Several trainers recently took the opportunity to inspect the course proper. Our track team has noted good

improvement in the course proper in recent weeks and believe the track will continue to improve in the lead-up to the feature events now looming at Stradbroke Season.

Tickets for Stradbroke Season presented by TAB are selling fast! I urge Members to book early to join us for the best time of year at the track. With six spectacular days of racing starting from April 30, there is an option for everyone to enjoy the action.

Over the six days, five featuring Group 1 racing, the BRC board and staff are excited by the opportunity to stage seven races worth \$1 million or more for the first time. The Queensland Derby and Channel 7 Doomben Cup joins \$1 Million races, the TAB Doomben 10,000, BRC Sires' Produce, Stradbroke, Q22, and J.J. Atkins.

Neville Bell OAM, GAICD
BRC Chairman



RACECOURSE UPDATE: FLOOD IMPACT

Our thoughts are with those who have been affected by the recent intense weather system. The BRC Board, Management and Team hope you, your family and friends are safe. If we can be of assistance in some way please reach out to membership@brc.com.au

If you need more support during this time, please call Lifeline 24/7 Crisis support – 13 11 14

Please see below an update of what has happened in the Brisbane Racing Club precinct in the wake of the extreme weather event last weekend. The situation continues to evolve with more rain forecast over this coming weekend.

TRAINING & TRACKS

- Training was suspended on Monday while all tracks were cleared of debris and washouts were repaired. Pleasingly, there was no long term damage to report.
- Training resumed Tuesday – but there was no access to grass tracks for the remainder of the week.
- Eagle Farm dirt and Deagon sand tracks handled the deluge well and were back in use by Tuesday.

RACING

- Doomben track manager Ross Smith reported a 250mm fall at the track on Sunday brought the three day total to 706mm and 784mm in the seven day period.
- Wednesday race meeting was transferred to the Sunshine Coast Poly track, where nine races were able to be run.
- Doomben's Saturday metropolitan fixture has been moved to the Toowoomba Turf Club's Clifford Park. Stewards deemed the track "borderline" this morning and with more rain forecast, the decision was taken to move to Clifford Park to ensure the meeting goes ahead. The track received 40mm from Wednesday night, including 30mm in the space of 10 minutes on Thursday morning, bringing the total since the big wet began to 847mm.
- The Eagle Farm course proper was not damaged in the rain cell and it continues to progress well ahead of its return next Saturday, March 12.

INFIELD STABLES

- Vision was widely circulated on Monday of flooding to some areas of the Eagle Farm infield, including the stables of trainer Robert Heathcote. BRC staff assisted the Heathcote Stable to clean up and had stables topped up on Monday.
- There was damage to the offices of some stables in the complex. Carpets that sustained water damage have been cleaned. Some trainers have requested carpet be replaced with synthetic flooring to negate any future such events.
- Sand rolls in stables have been refilled as the water subsides

FACILITIES

- Electrics for Eagle Farm water pumps sustained damage but we are hopeful they will again be fully operational by Tuesday.
- Eagle Farm work sheds and equipment were underwater. Most equipment is operational again but a schedule of damage is being compiled for insurance.
- Fortunately, Doomben storage sheds and pumps were not affected.
- All chemical and fertilizers were not affected.
- Public amenities at both tracks have remained largely unaffected

The BRC wishes to thank everyone who was on hand during and after the deluge to address the situation and help in the clean up process. We appreciate the understanding from our trainers during this extreme weather event and we are also grateful to the efforts of the Sunshine Coast and Toowoomba Turf Clubs in facilitating the shift of meetings.



RACING NEWS & EVENT UPDATE

SUNSHINE COAST TRIP | 18 FEB 2022

Saturday 18 February saw the Eagle Farm Raceday moved to the Sunshine Coast Turf Club. BRC provided a complimentary return bus service to all Members departing from Eagle Farm and returning after the last race on the day. General Manager Marketing, Membership and Strategic Partnerships, Elsa Dalessio hosted the day and noted, "It was a great day and all Members who attended the race meeting enjoyed themselves immensely. Full credit must be given to SCTC for turning on great weather, great hospitality and great racing".



FAMILY AND FRIENDS | BOXING DAY RACES



On 26 December, our first TAB Members Rewards Day for the season was held and every Member who swiped their rewards card before 12pm had a chance to win two tickets to our Australian PGA Package in the Winning Circle Marquee. The event was held on 15th January and was located in the brand new air-conditioned Winning Circle Marquee, including a 5-hour food and beverage package and 2 tickets to the PGA Final Round on 16 January.

Our lucky winner was Seann Pitman!

PGA COMPETITION

In conjunction with the Australian PGA all Members who purchased a ticket to the Winning Circle Marquee on the January 15 went into the prize draw to win a "Play the Course the Professionals Played" at Royal Queensland Golf Club. A once in a lifetime experience, the course was set up in full tournament conditions following the Australian PGA and WPGA Championships including Sunday Pin Placements and the professional tees.

Our lucky winner was Dave Garrett!





A MESSAGE FROM KYLIE

SENIOR MEMBERSHIP
AND TICKETING
MANAGER

I have now been at Brisbane Racing Club for three months, and what a journey it has been.

I have received a lot of feedback from our Members (good and bad) which I truly value. The team and I have really appreciated hearing from you and want to make it clear that we are listening and will be trialling a few initiatives over the next several months.

You may or may not like some of these changes, but we need to trial some of our ideas to see what will work for our Members, so please be patient with us as we gain feedback on the initiatives implemented.

The below list is just a start and there will be more to come over the next few months so keep an eye out for some great opportunities for Members including:

- Member Only Events that will start up again with a monthly calendar featured on our member website. Our first event will begin in March with Sip & Dip on March 17 and is on sale now. In April we will have the Petaluma Global Vintage Launch and May will see the Members Only Cocktail Party with tickets for both events on sale soon.
- A monthly member prize draw commencing this month with anyone who attended a race day in February in this month's draw to win a \$250 voucher from one of our sponsor's. This will continue in March with the winner receiving a \$250 Food and Beverage credit.
- Some new experiences for Members on racedays including the BRC Member Stakes, more live music at the end of the day, and exclusive competitions.
- Introducing limited reserved seating for our Members in Champions Bar at Doomben with more areas to follow and on sale now.

As we approach the commencement of Stradbroke Season presented by TAB, we ask if you have any family and friends who want to come and enjoy one of the best race days of the year in the Members Reserve area, now is the time for them to join. Remember for any new Member who joins and adds your name as the referral on the Membership form, you will receive a \$50 Food and Beverage Credit or \$100 if they add a guest card! Further details about joining BRC Membership see brc.com.au/membership/become-a-member

I look forward to meeting more of you over the next few months and please look out for our Annual Member Survey during March / April as we wish to hear your thoughts on some of these changes. Hopefully we are on the right track.



MEMBER EVENTS AND INITIATIVES

Have you seen our new Members Events and Initiatives? Be sure to head to the BRC website to keep up to date with the latest Membership news. It is the one-stop spot for Members to view upcoming benefits, prize draws and events! Keep your eyes out for updates and new events for the remainder of 21/22 Season as it will be updated regularly.

We aim to have a minimum of one exclusive Member event each month with the first this year being a paint and sip experience. Tickets are on sale now! This event will offer you a step-by-step guide on how to paint your very own masterpiece. Hosted by Sip 'n' Dip at Eagle Farm Racecourse on 17 March, numbers are limited so get in quick!

View all initiatives here: brc.com.au/membership/current-members/member-events-and-initiatives



MONTHLY MEMBERS PRIZE DRAW



The monthly Members Prize Draw has commenced again and is simple to enter. Every time you enter the gates and swipe your Membership Card on a Saturday Raceday you will gain one entry into the draw.

This means the more race days you attend during the month, the more entries you will receive. This month's prize draw for those who attended in February will be held on Girls Day Out presented by Pimm's on March 12, where the winner will receive a \$250 voucher from one of our sponsors.

BRC MEMBER STAKES

Are you ready to have some fun? **We will be starting the BRC Member Stakes on Girls Day Out, Saturday 12 March.** Every member has the chance to enter their name into the Stakes via the website at no cost. A draw will be completed for each race with a randomly drawn Member allocated to one horse. The lucky Member who has been allocated to the winning horse in the race will win a \$50 Food and Beverage credit that can be collected on the day from our Membership Kiosk. See our member website for more information. Registrations are open now and will close Thursday 10 March at 5.00pm with the winners notified via text and can be viewed on the website under BRC Members Stakes.





Artist's Impression



CHARLTON HOUSE

AT ASCOT GREEN

A refined new apartment release coming soon to Eagle Farm Racecourse.

CHARLTONHOUSE.MIRVAC.COM



STRADBROKE SEASON

PRESENTED BY 

30 APRIL - 11 JUNE
EAGLE FARM & DOOMBEN RACECOURSE

ON SALE NOW



RESERVE A TABLE IN CHAMPIONS BAR | DOOMBEN



We have received feedback from some of our Members about the lack of available tables at Doomben and Eagle Farm and we are looking in to some options on what we can do to improve this. One option we are trialling will allow a limited number of tables to be reserved in Champions Bar at Doomben, which we know is not in the Members Reserve Area but is one of the areas our members enjoy. Seats or tables can be reserved by Members for only \$25 per person or \$150 for a table of 6 which will be credited back to your rewards card to use towards food and beverage on the day. Tables will be set as a table of 6 however single seats can be purchased meaning it may be a shared table with other Members depending on bookings on the day.


Reserving of tables will be made available through Moshtix and will close at 12.00pm each Thursday before the raceday and is only available on Saturday race meets at Doomben. This will exclude major racedays.

GIRLS DAY OUT | MEMBERS RESERVE

Girls Day Out presented by Pimm's raceday will be action-packed with live racing on the track but also great experiences around the course. Get in early on the race day to secure your spot for a free Cocktail Master Class in the Members Reserve area. The first 50 Members to sign up at the Members Desk will get firsthand experience in making their own cocktail. Learn to shake, mix and stir the Tanqueray Cocktail of the Day!

Keep an eye out for the roaming photo booths, the Pink Flamingo Spiegelclub performers, Tarot Card Readers, Market stalls, and don't forget to watch the Pretty in Pink themed Silk Laser Clinics Fashion on the Field competition from 12.30pm.






VENUE MODE

GET EXCLUSIVE MARKETS AND OFFERS

ACCESS NOW ON YOUR TAB APP*

*Venue Mode available on the TAB app in operating TAB Venues, Agencies and selected Racecourses. Gamble Responsibly. Gambler's Help 1800 858 858.



BERNBOROUGH ASCOT

Live Large

Exclusive oversized apartments for over 55's



RACING WHAT'S ON MARCH



SATURDAY 12
Girls Day Out | Eagle Farm

WEDNESDAY 16
Doomben Raceday



SATURDAY 19
St Patrick's Day Festival | Eagle Farm

WEDNESDAY 23
Eagle Farm Raceday

SATURDAY 26
Olivia's Raceday | Doomben

WEDNESDAY 30
QHA Raceday | Doomben

APRIL

SATURDAY 2
Sporting Chance Cancer Foundation
| Eagle Farm

SATURDAY 9
Doomben Raceday

WEDNESDAY 13
Doomben Raceday

SATURDAY 16
Eagle Farm Raceday

SATURDAY 23
Doomben Raceday

SATURDAY 30
Treasury Brisbane QLD Guineas Day
| Eagle Farm



BRC STAFF MEMBER SPOTLIGHT

BRC MEMBER EVENTS AND COMMUNICATION EXECUTIVE

OLIVIA HAY

Olivia Hay, BRC Member Events and Communication Executive blames her brother Sam for getting her involved in horse racing!

As a teenager, Olivia was involved in many sporting disciplines including swimming, track and field - unfortunately often injury is a by-product of sport.

"When I was younger, I broke a bone in my foot and was laid up for some time while recovering the injury. While resting on the couch, Sam, my brother started to teach me how to place a bet," Olivia revealed.

After completing her Diploma of Business Management and Events at Griffith University, Olivia travelled extensively in Europe. "I went with friends and stayed on when they came home to Australia. I was backpacking all across Europe and really loved the experience in Portugal," she said.

Back in Brisbane, Olivia gained employment as a finance officer with the Bayset Powell Group where she stayed five years before taking up her current role at the BRC.

"I started at the BRC six months ago just as Membership renewals were getting into full swing. It was a busy baptism of fire," she said.

Now Olivia is looking forward to her first Stradbroke Season - no doubt there will be a few wagers on the feature races.



BRISBANE
RACING CLUB

FOR BOOKINGS AND ENQUIRIES PLEASE VISIT
WWW.BRC.COM.AU OR PHONE 07 3268 2171

THE BRISBANE RACING CLUB PROUDLY ACKNOWLEDGES
THE OUTSTANDING SUPPORT OF ITS PARTNERS

MAJOR PARTNERS



XXXX



Canadian Club



TREASURY
BRISBANE

PARTNERS & SUPPLIERS

ADSS
AICLA
ANZ Bloodstock News
Ariat
Astro Jump
Authentic Security
Aquis Farm
Bouquet Boutique
Brisbane Marketing
City Property Services
Coca-Cola Europacific
Partners

Diageo
Eureka Stud
Followmount Transport
Hampton Event Hire
Innovative Hiring
impressu Print Group
Just Country
LED Super Screens
LendLease
Mater Little Miracles
Men of League

Mirvac
Mitty's
Mullins Lawyers
National Jockeys Trust
National Electrical &
Communications Association
Nova 106.9
Nuturf
Padua College
QLD Hotels Association
Racecourse Road Business
Group

Radio TAB
R.M. Williams
Sporting ChanceCancer
Foundation
Skin Laser Clinics
St Joseph's Nudgee College
St Rita's College
Tattersall's
Thoroughbred Breeders
QLD Association
Valiant Hire
Widden Stud