

CANADIAN CLUB MELBOURNE CUP RACEDAY – BEST DRESSED COMPETITION

We invite fashion fans to be involved in our best-dressed competition for a chance to take home some wonderful prizes.

We have two competitions on offer – One exclusively for BRC Members and one for the Public.

FOR MEMBERS

Our photographer will be on hand to take your photo in the Members Reserve in front of our Photo Wall.

Categories

Best-dressed Female Member
Best-dressed Female Member runner-up
Best-dressed Male Member
Best-dressed Male Member runner-up

5 finalists from both categories will be selected to parade in the Winners Circle in the Members Reserve for the judging to take place. (Just before the Melbourne Cup Race)

The winner and runner-up for each category will be shown on the big screen.

Entrants may request a copy of their photo via SMS.

Entrants are encouraged to post their photo to their social media channels and Tag us: #bneraces #brcstyle

Prizes are valued at over \$5,000

GENERAL PUBLIC

The General Public who wish to enter the competition are to present to the arch Spring Racing Carnival photo Wall (near the Legends Bar) at Eagle Farm Racecourse and have their photo taken by the on-course photographer.

All entrants are encouraged to post the photo taken on the day to their personal Instagram account and tag #bneraces and @brc.style

Entrants may request a copy of their photo via SMS.

Prizes are valued at over \$1,300 - View the prizes

2023 CANADIAN CLUB MELBOURNE CUP DAY – 7 November 2023 – BEST DRESSED COMPETITION

TERMS AND CONDITIONS

1. By participating in the Competition, all Entrants agree to observe and be bound by these terms and conditions.
2. Information on how to enter and the prizes listed form a part of these terms and conditions of entry. Entry into the Promotion is deemed to be acceptance of these terms and conditions.

4. The Promoter is The Brisbane Racing Club, (BRC) 230 Lancaster Road Ascot Qld 4007.
ABN 80 133 679 786

5. ELIGIBILITY TO ENTER

The following persons are ineligible to enter the Competition: a) employees, directors, officers, management, contractors and other representatives of the Promoters, and organisations involved in, or sponsoring, or conducting the Competition; b) individuals (including judges) involved in, or sponsoring, or conducting the Competition; and c) immediate family members and households of any such persons. Similarly, any person who is in any way involved with, works as or otherwise works for an organisation or individual (including milliners or designers) that commercially produces fashion clothing, hats or similar for profit, and is deemed to receive an advantage through that position (at BRC's discretion), is also ineligible to enter. Entrants must not be dressed or styled by a designer or milliner. Any Entrant found to be dressed by or styled by a designer or milliner will be automatically disqualified (at the Promoter's discretion).

Entrants must be 18 years of age or over on the day of the judging of the Competition.

The Promoter may require proof of age to be provided at the time of registration.

BRC Members may enter one competition only. If entering the Members Best Dressed Competition, they are deemed ineligible to enter the General Public Best Dressed Competition.

6. There are two (2) Competitions the first of which is open to Members of the BRC only.
The second competition is open for the General Public.

- (a) **MEMBERS COMPETITION** – Members who wish to enter the competition are to present to the Melbourne Cup Photo Wall within the Members Reserve at Eagle Farm Racecourse and have their photo taken by the on-course photographer.
 - Photo's will be taken from **9am and will close at 12 noon** on the day.
 - Photos will then be collated and judged by a panel.
 - Five (5) finalists will be chosen in the Best Dressed Female category and Five (5) Finalists in the Best Dressed Male category.
 - All ten 10 finalists will be contacted via phone and asked to present to the Winners Circle for the final judging at the nominated time **<<12.30pm>>**
 - The winner will be announced live by the Race Caller at a time confirmed by the Promoter closer to the date.
 - For the purpose of the Competition, Best Dressed is defined as a well-considered race day outfit, and must also showcase millinery and complementary accessories (jewellery, shoes, and bag) and is to reflect the entrants own individual style and appropriateness for a day at the Races.
 - Winners will also be announced by way of their photo appearing on the large screen at the Racecourse
 - **To be eligible entrants must be a Full Member of the 23/24 season. (No Guest Cards)**

(b) GENERAL BEST DRESSED COMPETITION

Members of the General Public who wish to enter the competition are to present to the arch Spring Racing Carnival photo Wall (near the Legends Bar) at Eagle Farm Racecourse and have their photo taken by the on-course photographer.

- Photo's will be taken from **9am and will close at 1pm** on the day.
- Photos will then be collated and judged by a panel.
- Winners will be notified via a phone call by 3pm on the day to collect their prizes
- Winners will be announced by way of their photo appearing on the large screen at the Racecourse

7. GENERAL

- Fashion spotters will be roaming the Racecourse to encourage patrons to enter the competition. (ie. It is in the Promoter deems appropriate race wear)
- Entrants must supply their full name, email address and mobile number prior to their photo being taken to be eligible for entry.
- By entering into the competition, entrants agree to their photos being uploaded to BRC channels including but not limited to on-course TV screens and BRC social media channels.
- The Promoters reserve the right to remove any entries if, in the opinion of the Promoter, the images include objectionable content, profanity or are potentially insulting, inflammatory or defamatory.
- By entering the Competition, each Entrant acknowledges that the Promoters will own the copyright in all photographs produced as part of the Competition, and may use such photographs as they see fit, including in any marketing or promotional materials.
- The Promoter will select the judging panel for the Competition. The judges will make their decision based on the selection criteria as interpreted by the judges in their absolute discretion).
- The judges' decision is final and binding and no correspondence will be entered into.

PRIZES

Total prize pool is valued at RRP \$6686

Members Prizing valued at \$5,346

MEMBERS	
Best-Dressed Female	<ul style="list-style-type: none">• \$200 Hair Care Pack (courtesy of Epic Hair Designs)• \$110 Epic Hair Designs voucher• Reserved table for 6 people in Ascot Bar or 10,000 Room including shared platter (excludes 2024 Stradbroke Season)• \$500 Food & Beverage credit• 1x Bunch of flowers• 1x Moet• 1x \$100 Visa Gift Card (courtesy of Croser Wines)• \$200 Arete Dental Studio voucher
Best-Dressed Female – Runner Up	<ul style="list-style-type: none">• Reserved table for 6 people in Ascot Bar or 10,000 Room including shared platter (excludes 2024 Stradbroke Season)• \$200 Food & Beverage credit• 1x Bunch of flowers• 1x Moet• 1x \$100 Visa Gift Card (courtesy of Croser Wines)• \$100 Arete Dental Studio voucher
Best-Dressed Male	<ul style="list-style-type: none">• \$200 Gift voucher (courtesy of Epic Hair)• \$110 Epic Hair Designs voucher• Reserved table for 6 people in Ascot Bar or 10,000 Room including shared platter (excludes 2024 Stradbroke Season)• \$500 Food & Beverage credit• 1x Moet• 1x \$100 Visa Gift Card (courtesy of Croser Wines)• \$200 Arete Dental Studio voucher
Best-Dressed Male – Runner Up	<ul style="list-style-type: none">• Reserved table for 6 people in Ascot Bar or 10,000 Room including shared platter (excludes 2024 Stradbroke Season)• \$250 Food & Beverage credit• 1x Moet• 1x \$100 Visa Gift Card (courtesy of Croser Wines)• \$100 Arete Dental Studio voucher
PUBLIC	
Best-Dressed Winner	<ul style="list-style-type: none">• 2x tickets to NOVA Lawn Party – Twilight Raceday, Friday 8th Dec 2023 at Doomben Racecourse• 1x Moet (500mL)• 1x Bunch of flowers• 50% off a full membership voucher (digital card)

	<ul style="list-style-type: none">• \$100 Arete Dental Studio voucher
Best- Dressed Runner Up	<ul style="list-style-type: none">• 2x tickets to NOVA Lawn Party – Twilight Raceday, Friday 8th Dec 2023 at Doomben Racecourse• 1x Bunch of flowers• 1x 50% off a full membership voucher (digital card)• \$100 Arete Dental Studio voucher