

BRISBANE RACING CLUB (BRC) PRIVACY POLICY

ABOUT THIS PRIVACY POLICY

Brisbane Racing Club Ltd understands and appreciates that you may be concerned about your privacy and about the confidentiality and security of information we receive about you. Brisbane Racing Club is committed to protecting your privacy and to complying with the National Privacy Principles. Please read this Policy statement to understand how your personal information is collected, used, stored and protected by us.

INFORMATION COLLECTED

MEMBERSHIP

The Brisbane Racing Club collects personal information from the Membership Application Form. The personal information Brisbane Racing Club collects includes name, contact details, including postal address, e-mail address, telephone number(s), date of birth, occupation, other club details, any court convictions, defaulter, insolvency or bankrupt details. The Membership Department personnel, Chief Executive and the Brisbane Racing Club Board view these details. We also obtain amendments to your details when you advise us via the annual Subscription Renewal Notice or from correspondence you have sent us.

RACEDAY

Brisbane Racing Club also collects information from restaurant feedback forms, internet ticket sales, and data collection competitions and giveaways. The information Brisbane Racing Club collects includes the name, address details, phone number, e-mail address, age, sex and membership number if applicable. This information is stored by the Brisbane Racing Club for future marketing activities. The information is used only within the Brisbane Racing Club and is not passed onto a third party.

TERMS AND CONDITIONS OF ENTRY

Brisbane Racing Club and other authorised parties carrying out photography and/or video recording at the racecourse throughout the day which may feature patrons. By accepting these regulations, and entering the racecourse, you agree Brisbane Racing Club, or any authorised party may use such images in perpetuity in any promotional, advertising or publicity material in any format whatsoever. You further agree that copyright in these materials rests with Brisbane Racing Club or such authorised party (as the case may be).

Should you wish any images of yourself not to be used by Brisbane Racing Club in any promotional, advertising or publicity please contact Brisbane Racing Club.

FUNCTIONS

Brisbane Racing Club also collects some personal details from private sponsors and individuals who hold functions.

RACING RELATED

Brisbane Racing Club also collects details for Bookmakers and Trainers wishing to conduct business at our racecourses. This information is then held securely. Credit card details may be collected for persons nominating a horse for a race, membership, functions, etc. This information is only retained for as long as necessary to fulfill the immediate purpose for which the information was collected or as required by law.

INFORMATION COLLECTED

The BRC may collect and store your information when;

- you attend a raceday or other event at Eagle Farm and Doomben Racecourses,
- purchase tickets, goods and services from us or any of our third party suppliers on BRC premises,
- complete a BRC membership application or renewal form,
- book a function or event at the BRC,
- enter a competition we have promoted or contact us with any other request or enquiry
- undertake a customer data capture initiative on racedays / at BRC events
- receive competition data from third parties such as but not limited to Radio partners.

Personal Data collected may include the following;

Full Name, postal address, residential address, country, email address, gender, date of birth, telephone number(s), workplace, school, or community group, occupation, credit card or other payment details including Bank account details, identification details (driver's licence or passport), membership application form data, special requirements (such as access needs, dietary requirements etc) and any other information you provide to us.

In some cases where this information is not provided we may not be able to provide our services effectively, or respond effectively to your request, query or complaint.

We may also collect your personal information from publicly available sources or from third parties (e.g. from an organisation that makes a purchase, booking or enquiry on your behalf). We may also obtain your personal information from owners, bookmakers, trainers and other suppliers of goods and services wishing to conduct business at the BRC's premises.

Information from our interactions with you:

We may hold information about you when you visit the BRC's premises, telephone, email or SMS us.

The types of information we store may include:

- history of your enquiries and communications with us;
- information about your BRC membership;
- when you sign up and agree to the terms and conditions of use to our WiFi network including information pertaining to your location within our premises, mobile number and email address;
- the history of the services you supplied us; and your booking history.

We may also record information when you visit our website or view our social media accounts including statistics on page view, date and time you visited the website, traffic to the BRC website, IP address, device data, referral URLs and web log information.

Information from other sources:

We may use social media platforms and other interactive online forums through which we promote and provide our services. We may collect your personal information when you interact with us or mention the BRC in public forums while using platforms such as Facebook, Instagram, Twitter, LinkedIn and YouTube.

PERSONAL INFORMATION QUALITY

Our goal is to ensure that your personal information is accurate, complete and up-to-date. To assist us with this, please contact us if any of the details you have provided change. Further, if you believe that the information we have about you is not accurate, complete or up-to-date, contact us and we will use all reasonable effort to correct the information.

PERSONAL INFORMATION SECURITY

Brisbane Racing Club maintains strict standards and security procedures to prevent unauthorised access to your personal information and ensure correct use of information. Access to your personal information is protected from unauthorised access through the use of a login name, a secure password and restricted network access. Brisbane Racing Club operates secure data networks protected by industry standard firewall and password protection. Brisbane Racing Club takes all reasonable steps to ensure that your information is secure on our systems. Only certain employees have access to the information you provide us. Brisbane Racing Club imposes strict rules on our employees who have access to the databases that store your information or to servers that host our services.

ACCESS TO PERSONAL INFORMATION

You will always have access to the information that you provide to Brisbane Racing Club. You can request us to provide you with access to the personal information Brisbane Racing Club holds about you, at any time.

CHANGES TO THIS STATEMENT

Brisbane Racing Club may make changes to this Privacy Statement from time to time for any reason. We will publish those changes on our web site. This Privacy Statement was last amended on 30 April 2020.

CONTACT US

If you would like further information regarding this Privacy Statement or if you think we have breached any aspect of the Privacy Statement, please contact us by any of the following means:

Email: admin@brc.com.au

Telephone on (07) 3268 2171 between 9am and 5pm Monday to Friday

In writing to the address below:

Brisbane Racing Club Ltd

P.O. Box 817

Hamilton Central QLD 4007

LINKS TO OTHER WEB SITES

The BRC's website may contain links to other websites where this Privacy Policy will not apply. The BRC is not in control of or are in any way responsible, and has no liability in respect of the privacy practices or contents of such linked websites. It is the user's responsibility to review the privacy policies of the linked websites before they disclose any of their personal information to a third party.

By linking to such websites, the BRC in no way is endorsing, approving or recommending the services of the linked websites or of their content, products, or services contained on or referred to by the linked websites.

TERMS & CONDITIONS OF ENTRY

[VIEW PROHIBITED ITEMS](#)

[RACEDAY DATA COLLECTION](#)

Entry

By purchasing a ticket to, or using gifted or complimentary tickets to attend a race meeting at a Brisbane Racing Club (BRC) Racecourse you are deemed to have accepted the below terms and conditions of entry. Additional restrictions apply to entry into the mounting yard, and entry to that area will not be granted unless patrons agree to those restrictions at time of entry

Patrons enter the racecourse at their own risk. The BRC accepts no responsibility for injury to any person (including injury resulting in death), or damage to loss of property of any patron occurring on or about either racecourse

The BRC reserves the right to refuse entry to, or remove from the racecourse any patron who, in the opinion of any BRC representative:

- Is behaving, or is in a group of persons behaving, in a manner which is causing or is likely to cause disruption, nuisance or offence to other patrons, harm to persons or horses, or damage to property
- Is dressed inappropriately
- Appears to be intoxicated or under the influence or possessing drugs. If you are caught bringing alcohol or illicit drugs in to the racecourse, your ticket will be forfeited and you will be escorted from the site with no re-entry. In the case of finding illicit drugs, the matter will be referred to the police.
- Fails to comply with any of these conditions to entry of the racecourse

Patrons may not bring animals onto the racecourse (other than a companion animal in the company of a sight- or hearing-impaired person)

Patrons are not permitted to trespass onto the racetrack at any time and will be prosecuted if they do so

Patrons may be requested to provide proof of identity and/or age at any time. Failure to comply may result in refusal of entry or eviction from venue

Patrons must not attempt to sell or distribute any goods or advertising, promotional or political materials or similar to persons attending the racecourse

Patrons must not conduct any advertising, promotional or political campaign or activity or commercial marketing (including with others) anywhere at the racecourse, without the written consent of the BRC

The BRC retains the right to refuse entry to any person, or to withdraw any person's permission to remain on the premises at any time

Liquor Licensing & Minors

Alcohol must not be removed from the racecourse

It is an offence to sell, supply or obtain liquor on behalf of persons under the age of 18

Persons under the age of 18 years of age are not permitted entry to the racecourse unless accompanied by their parent or parent-type guardian. If the minor is deemed to be in breach of any conditions of entry, both the minor and the guardian will be refused entry or evicted from the premises. The BRC's house policy dictates that their parent-type guardian must be:

Of parental age to the minor (i.e. at least 16 years older than the minor)

Accepts full responsibility for the minor for the duration of the event, as well as to and from the venue

On some occasions, events will be deemed to be open to guests 18 years and over only. These events will be advertised prior to the date. On these occasions, guests under the age of 18 years of age will not be permitted entry into the racecourse

Photography, Filming & Recording

BRC and other authorised parties may carry out photography and/or video recordings at the racecourse throughout the day which may feature patrons. By accepting these regulations, and entering the racecourse, patrons agree BRC or any authorised party may use such images in perpetuity in any promotional, advertising or publicity material in any format whatsoever. Patrons further agree that copyright in these materials rests with BRC or such authorised party (as the case may be).

Patrons not wishing any images of themselves be used in any promotional, advertising or publicity must contact BRC.

Patrons must not, unless authorised by the BRC and in possession of a BRC approved or issued Media Pass and, if authorised, only on conditions determined by the BRC, take any photographs or make any films, video, digital or sound recordings (including by way of any hand held communications or device) within the racecourse for commercial purposes.

Breach of Conditions of Entry

If a patron breaches any of the above conditions, or the BRC (with reasonable cause) so directs, it may result in, without limitation:

Refusal of entry into the racecourse

Eviction from the racecourse

Requirement to surrender articles in your possession

Have your ticket confiscated or cancelled; and/or

Reporting to an appropriate law enforcement body

No refund or compensation of any kind will be provided for patrons who are refused entry or evicted from the racecourse by breaching these terms and conditions of entry