



BRISBANE
RACING CLUB

A photograph of a horse race in progress, showing several horses and jockeys in motion. The jockeys are wearing colorful silks and helmets. The horses are running on a grass track, and the background is slightly blurred, emphasizing the speed of the race.

STRATEGIC PLAN 2020 - 2022

Purpose & Ambition



THE BRISBANE RACING CLUB

A Club born from passion, built on history, focused on the future

PURPOSE

To attract and host premium thoroughbred racing and training for the enjoyment of our Members and the benefit of the racing community and the public

AMBITION

To be an innovative industry leader with a self-sustaining ethos to protect and secure the future of racing

Our Values



Our Journey

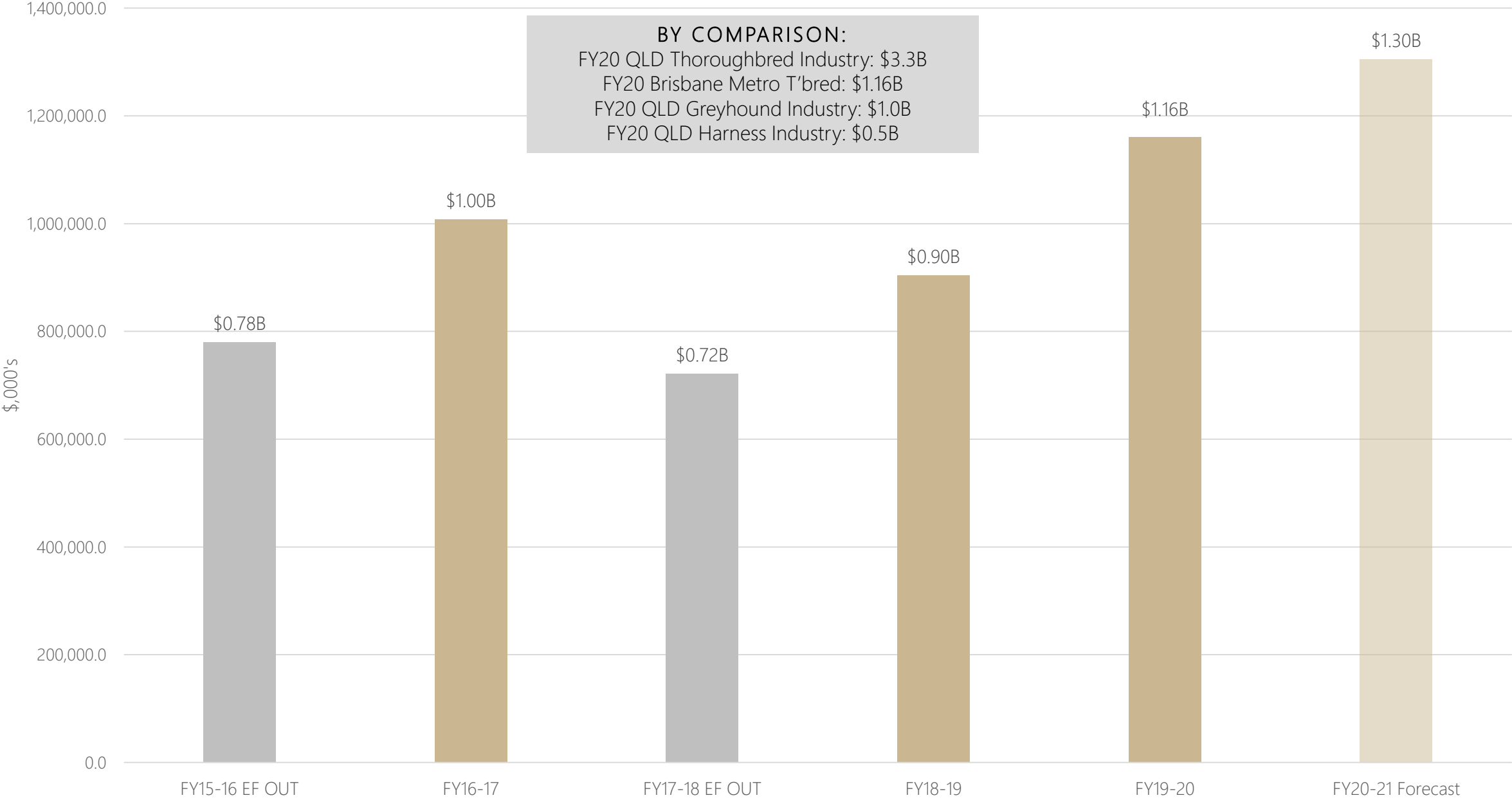
New 10 year broadcast agreement

COVID-19

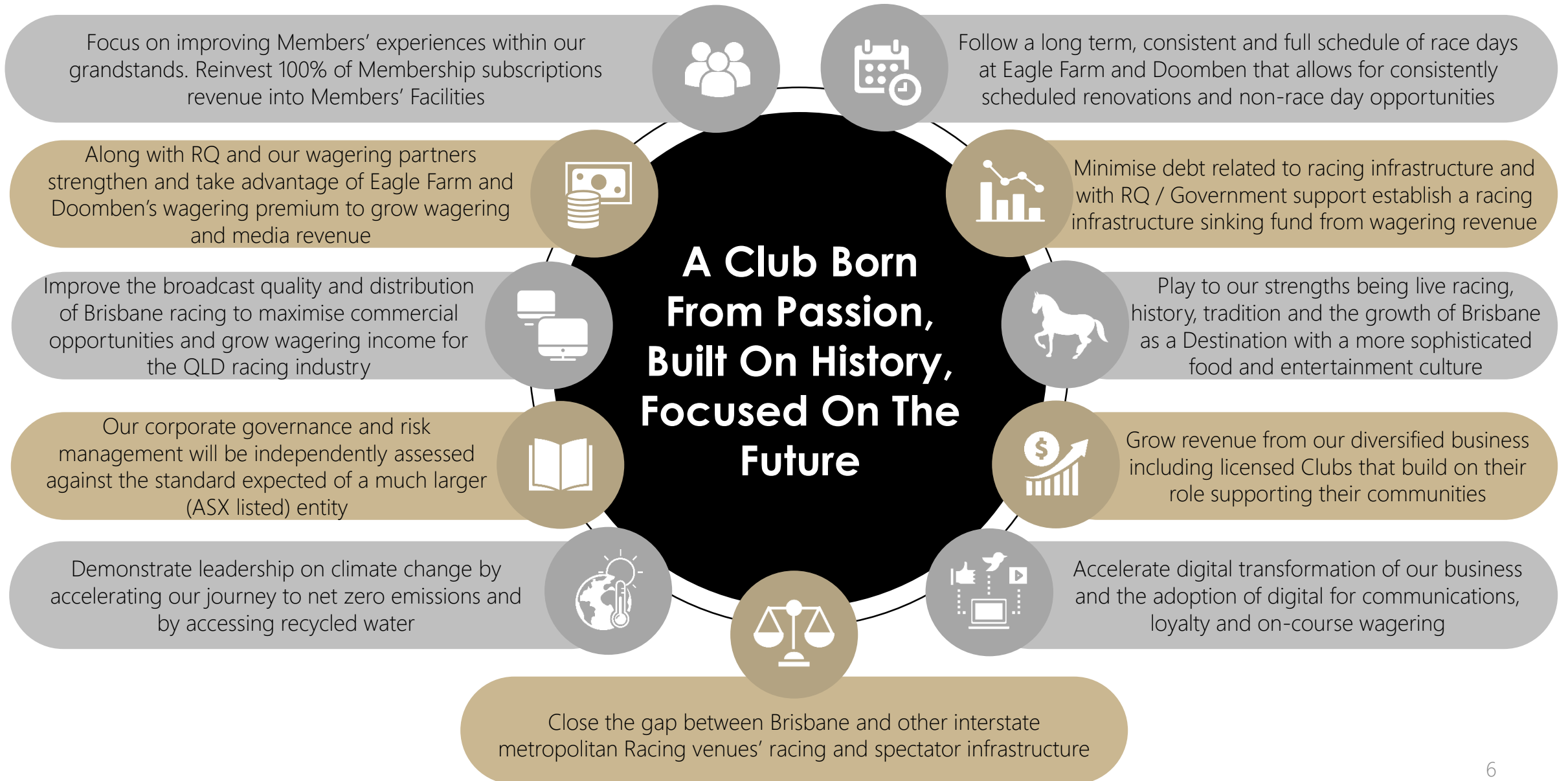
Potential major investment decision



Eagle Farm & Doomben Wagering Turnover



• Our 2 Year Strategy – Playing to our strengths in uncertain times •



• Our 2021 Goals •

