



BRISBANE
RACING CLUB

Country Music Raceday – 10 September 2022

Bundaberg Rum Blend Your Own Rum Experience Competition

Go behind the scenes of the Bundaberg Rum Distillery and then sit down with 2 expert distillers to mix your very own rum blend direct from the barrel! The blend your own rum experience gives visitors the chance to learn the history behind the iconic Australian spirit brand and see firsthand how the rum is produced. First, you will join a 1 hour guided tour to view the giant Molasses wells and understand each step of the process from distilling, fermentation and finally the ageing process. After the tour, join expert rum guides to learn the art of tasting rum direct from the barrel. Then sit down and let your taste buds guide you as you work to mix your own blend based on your favorite flavours. Once you are happy with the mix, bottle it, label it and leave with two personalised blends to enjoy longer after the tour.

Terms and Conditions:

The Brisbane Racing Club Board, Management Committee, Management, Staff and their families are ineligible to enter into the promotion.

By participating in the **Country Music Raceday - Bundaberg Rum Blend Your Own Rum Experience Competition** participants guarantee that he/she/they have the authority to accept and unconditionally accept the below terms and conditions.

2. The promotion commences on **01 August at 5.00pm AEST** and **concludes at 5.00pm 10 September 2022**. Prize Draw will take place at **1.00pm AEST on 12 September 2022** with the winner/s notified immediately following the draw.

How to Enter;

To be eligible participants must;

Purchase a ticket to the "VIP Trackside Bundy Gig Rig" package online

<https://www.brc.com.au/tickets/country-music-raceday/dining-and-cocktail-packages/trackside-vip-bundy-gig-rig> OR;

Receive an entry with the purchase of any Bundaberg Rum product or Vodka Red Bull product. (Only one (1) entry is permitted per person).

Prize/s:

Bundaberg Rum Blend Your Own Rum Experience; (2 winners will be chosen)

- Interactive Museum Experience
- Explore the history of Australia's most iconic spirit brand, through a series of repurposed 70,000ltr Rum maturation vats
- View the World's largest collection of Bundaberg Rum
- View a National Geographic Mega factories video shot on site about the Bundaberg Rum Distillery
- Learn the history of Bundy R. Bear
- After you've spent some time exploring the museum, join a guided Distillery Tour into the heart of Bundaberg Rum
- Visit the famed Molasses wells which can hold up to 10 Olympic swimming pools of liquid at one time
- Journey through the distillation and fermentation processes
- Participate in an exclusive hands-on Blend Your Own Rum Experience

EAGLE FARM & DOOMBEN

BRISBANE RACING CLUB LIMITED

PO Box 817 Hamilton Central, Queensland 4007. Administration Office: Eagle Farm Racecourse, 230 Lancaster Road, Ascot, Queensland 4007.
P: 61 7 3268 2171 • F: 61 7 3868 2410 • W: www.brc.com.au

ABN: 80 133 679 786 ACN: 133 679 786



BRISBANE
RACING CLUB

Prize (continued):

- 2 personalised bottles with your individual blend and name on the front
- 2 samples of top shelf rums at the conclusion of the tour
- 2x tickets (gift voucher so you can book later) valued at \$250 per ticket
- 2x Economy flights to Bundaberg valued at \$250 per flight
- Overnight accommodation of your choice to the value of \$300

4. One entry only into the competition is permitted per person

5. All eligible entrants' who have purchased a ticket into the VIP Trackside Bundy Gig Rig will be automatically entered into the Draw. Eligible entrants names will be exported from the Brisbane Racing Club ticketing platform and assigned a number. A random number generator will be used to choose the winning entrant. The random numbers will be allocated in the order of entrants purchase date and time and monitored and drawn by an approved BRC staff member.

Entrants who have purchased a Bundaberg Rum product or Vodka Red Bull product will be required to enter their details on the entry form provided at the bar / point of purchase.

The winner/s will be selected as outlined above at the Brisbane Racing Club Administration Office with the winner/s notified immediately following the draw.

Winner/s must contact the Brisbane Racing Club within 48 hours of notification. Failure to contact the Brisbane Racing Club within 48 hours may result in a redraw.

6. Prizes will be sent to the winner/s nominated email address or registered post.

7. Prizes are not exchangeable, transferable, redeemable for cash or otherwise, in all cases, whether in whole or part.

8. Entrants must be **18 years or older to be eligible** to participate in this promotion.

9. BRC reserves the right to cancel or amend the terms and conditions in its absolute discretion and without prior notice due to unusual, unforeseeable events beyond BRC's reasonable control including, but not limited to, any actual, anticipated or alleged breach of any applicable law or regulation.

10. BRC shall not be liable to perform any of its obligations under the promotion where it is unable to do so as a result of circumstances beyond its reasonable control and shall not be liable to compensate the participant in such circumstances.

11. In the event of any dispute regarding the terms and conditions or the conduct, results, and all other matters relating to the Promotion, BRC's decision shall be final and binding and no correspondence or discussion shall be entered into nor shall be challenged in any court of law.

12. BRC expressly disclaims any warranties express or implied in connection with any prizes to the fullest extent permitted by applicable laws. It is a condition of entry that winners may be required to execute deed of acknowledgement, release and indemnity in a form prescribed by BRC and any other document required by BRC in its sole discretion.

EAGLE FARM & DOOMBEN

BRISBANE RACING CLUB LIMITED

PO Box 817 Hamilton Central, Queensland 4007. Administration Office: Eagle Farm Racecourse, 230 Lancaster Road, Ascot, Queensland 4007.
P: 61 7 3268 2171 • F: 61 7 3868 2410 • W: www.brc.com.au

ABN: 80 133 679 786 ACN: 133 679 786



BRISBANE
RACING CLUB

13. BRC reserves the right to disqualify any participant or winner, as the BRC deems fit, without giving notice or reason, and without any liability to the participant or winner.

14. The BRC reserves the right, without prior notice and at any time to terminate or cancel the promotion, in whole or in part, or modify the promotion in any way, without liability to any person. If any part of the term and conditions is held to be unenforceable or illegal, such illegal or unenforceable part shall be severed from the terms and conditions without affecting the validity of the remaining terms and conditions.

15. All trademarks, logos and colour schemes of BRC used in this promotion are intellectual properties of the BRC and any unauthorized use, copy and infringements of BRC's intellectual property shall entail civil as well as criminal liabilities.

Promoter;

Brisbane Racing Club
230 Lancaster Road, Ascot QLD 4007
ABN: 80 133 679 786

IMPORTANT PRIZE INFORMATION: Bundaberg Rum Experience:

Ahead of your visit the Bundaberg Rum Distillery ask that you:

- Please book online or over the phone (07 4348 3443) in advance and **arrive 30-45 minutes ahead of your scheduled tour departure time**. This will allow time for you to visit the Distillery Museum and for us to complete required documentation. Please ensure when booking online you include all members of your party in your booking, including infants.
- If you, or anyone you've been in contact with, have been feeling unwell recently, please reschedule your visit for a later time.
- Please consider if a visit to the Bundaberg Rum Distillery is right for you at this point in time. For vulnerable customers who are comfortable attending the premises, we advise that you take your own additional safety precautions. Bundaberg Rum cannot guarantee the safety of vulnerable guests.

During your visit Bundaberg Rum Distillery ask that you:

- Follow the instructions and guidance of staff, who will be happy to answer any of your questions.
- Adhere to the physical distancing guidelines which will be signposted and detailed in signage.
- Keep your hands clean and if you need to cough or sneeze please cover your mouth/nose.
- Please use contactless payment wherever possible, although cash will be accepted where necessary.
- Lastly, but importantly, please enjoy your visit!

EAGLE FARM & DOOMBEN

BRISBANE RACING CLUB LIMITED
PO Box 817 Hamilton Central, Queensland 4007. Administration Office: Eagle Farm Racecourse, 230 Lancaster Road, Ascot, Queensland 4007.
P: 61 7 3268 2171 • F: 61 7 3868 2410 • W: www.brc.com.au

ABN: 80 133 679 786 ACN: 133 679 786



BRISBANE
RACING CLUB

WHEN CAN I VISIT?

The Bundaberg Rum Distillery Visitor Experience is open 7 days a week.

Distillery Experience Tour: Tours run on the hour every hour from:

- 10am – 3pm Monday to Friday
10am – 2pm Weekends & Public Holidays

Please **arrive 30-45 minutes prior to your tour time** in order to check-in and explore our museum. Please note, you will not be able to return to the museum after your tour.

Blend Your Own Rum Experience Tour: Tours are currently available on Monday, Wednesday, Friday & Saturday.

FREQUENTLY ASKED QUESTIONS

Q: What if I arrive late for my tour?

We will try to accommodate you and your guests on the next available tour, however given capacity restrictions this may not be possible. Please try to arrive 30 - 45 minutes prior to your tour departure time.

Q: I forgot to make a booking, can I just arrive at the Distillery for a tour?

At this time, pre-bookings for tours are preferred and strongly recommended. Bookings can be made online up to 2 hours before the desired tour time for our Distillery Experience tour.

EAGLE FARM & DOOMBEN

BRISBANE RACING CLUB LIMITED

PO Box 817 Hamilton Central, Queensland 4007. Administration Office: Eagle Farm Racecourse, 230 Lancaster Road, Ascot, Queensland 4007.
P: 61 7 3268 2171 • F: 61 7 3868 2410 • W: www.brc.com.au

ABN: 80 133 679 786 ACN: 133 679 786