



BRISBANE
RACING CLUB

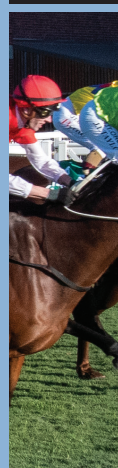
NEWSLETTER

ISSUE 4 - JULY 2021



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Country meets Opera
Racing Calendar



A MESSAGE FROM THE CHAIRMAN OVER 35,000 PATRONS ATTENDED STRADBROKE SEASON

As the Brisbane Racing Club board and administration reflect on the 2021 Stradbroke Season presented by TAB, by any judgement I think most would agree the racing carnival as highly successful.

COVID-19 restrictions virtually knocked out most of the 2020 feature carnival so our comparisons are based on the 2019 figures. It makes very pleasant reading.

Wagering turnover on the five Group 1 days was up 28 percent. We had over 35,000 patrons in total and our racing broadcasts now reach over one million viewers each Saturday over the five major days through Sky Channel, Pay TV, Pubs and Clubs and digital screening.

I've mentioned earlier the significance of having a host of visiting high profile trainers, jockeys and elite racehorses at the BRC big days in Stradbroke Season presented by TAB. The highest visiting representation was on Moët & Chandon Derby Day when we had 33 trainers from outside Queensland with runners and 16 of the very best riders.

TAB Stradbroke Day was nearly the same numbers with visitors including 31 trainers and 15 jockeys.

We would like to extend a huge thank you to all our sponsors over Stradbroke Season presented by TAB. Having your celebrated corporate names associated with Eagle Farm and Doomben enhances the BRC brand.

I wish to place on record the sincere gratitude of all the BRC board to CEO Tony Partridge and his team. Many key personnel had not previously experienced a Stradbroke Season with last year's abbreviated version but they rose to the occasion.

Comments on the quality of food and beverage was highly complimentary. Well done to Executive Chef John Felesina and all his team who also serviced several non-raceday functions. Throughout the carnival, the BRC catering department had 860 staff on the books.

Over the major race meetings, the catering team served up an incredible 14,400 vegetable spring rolls, 4,900 peeled large green prawns, 6,870 peeled Noosa prawns, 3500 rounds fresh sandwiches, 4,250 French lamb cutlets, 320kg shaved leg ham... and the list goes on.

The quality of the racing was incredible. We look forward to seeing the spring deeds of Channel 7 Doomben Cup winner Zaaki and J.J. Atkins winner, Converge. Queensland now has a genuine Caulfield Cup contender in the freakish Incentivise.

Stradbroke Season presented by TAB is now over, with planning for the Spring and Summer carnivals underway.

I hope you enjoyed the presentation and hospitality of the 2021 Stradbroke Season presented by TAB and I look forward to seeing you all back at the track in the weeks ahead.

Neville Bell OAM, GAICD
BRC Chairman



RACING NEWS | STRADBROKE SEASON

The six days of what has now become known as Stradbroke Season presented by TAB, was met enthusiastically by owners, trainers and jockeys, while punters lapped it up with record turnover.

Doomben and Eagle Farm are renowned for unearthing future stars during May and June and it seems highly likely the same will apply in 2021 after a string of superb performances.

Finding a standout was not clear-cut. Zaaki seemingly had this all to himself after the Channel 7 Doomben Cup, but the emergence of Incentivise, who won a restricted race by nine lengths on James Squire Oaks Day before another two monster wins, had pundits split on which might be the best horse for the spring.

Snapping at their heels, J.J. Atkins winner Converge is considered one of the most promising rising three-year-olds in the country and Ayrton likewise in the rising four-year-old category.

All the while, punters wanted to be a part of it, with a record \$50M+ day on Moët & Chandon Derby Day followed by a \$58M splurge on TAB Stradbroke day.

The five Group 1 days of Stradbroke Season produced turnover of \$232M, which is up more than \$50M, or 28 per cent, on the same five days from 2019.

Stradbroke Season presented by TAB kicked off on May 1 at Eagle Farm with the Group 2 Treasury Brisbane Queensland Guineas brought forward to open the carnival and the Joe Pride-trained Private Eye came from the back of the field to win.

It proved to be one of the best form races of the carnival, as runner-up Apache Chase went on to claim the Fred Best Classic (Group 3) and third placed Kukuracha won the Group 1 Queensland Derby.

The next two days of Stradbroke Season presented by TAB were at Doomben, with the TAB Doomben 10,000 taken out by Joe Pride's Eduardo, before Zaaki delivered one of the best performances of the season in winning the Channel 7 Doomben Cup a week later by seven lengths for trainer Annabel Neasham.

The carnival then switched back to Eagle Farm, with Brisbane given its very own Moët & Chandon Derby Day for the first time.

Chris Waller has had a huge influence on this carnival for well over a decade and it continued with Kukuracha's Moët & Chandon Queensland Derby success. Later, Tony Gollan netted another Group 1 success when Vega One took out a thrilling TAB Kingsford Smith Cup under a daring Jamie Kah ride.

A week later a little more history was made at Eagle Farm when Edward Cummings became the latest member of the family dynasty to lead in a Group 1 winner, with Duais a standout performer in the James Squire Queensland Oaks.

It was then off to Stradbroke Season presented by TAB grand final day for the TAB Stradbroke, Treasury Brisbane J.J. Atkins and first running of the new-look SKY Racing Q22.

In each instance, we were privy to a stellar performance.

Tofane added her name to the Stradbroke honour roll in providing second wins in the race for both trainer Mike Moroney and jockey Craig Williams. She would later go on to complete the Stradbroke-Tattersall's Tiara double in now becoming a three-times Group 1 winner.



Tofane wins the 2021 Stradbroke.

Earlier on Stradbroke Day, Gai Waterhouse and Adrian Bott combined with Tim Clark to win the J.J. Atkins with Converge.

Zaaki rounded out an unblemished Queensland carnival by taking the Q22 under James McDonald, while one-time Stradbroke favourite Ayrton franked his Spring credentials with an arrogant display to win the Group 3 Gunsynd Classic.

James McDonald just edged out Craig Williams for riding honours over Stradbroke Season presented by TAB, landing seven black type races to Williams' six.

In the training department, Chris Waller had five feature race winners, but Brisbane's Premier Trainer Tony Gollan more than held his own with four.

Headed by Gollan, the local trainers enjoyed a strong carnival. Rob Heathcote won Group races with Prince Of Boom and Emerald Kingdom, as did Steve Tregear with Incentivise and Niccanova.

Peter and Will Hulbert (Criminal Defence) and Desleigh Forster (Apache Chase) also won Group 3 events.

Chris Munce, Kelly Schweida, Steve O'Dea and Matt Hoysted and Toby and Trent Edmonds were other local trainers to win stakes races during Stradbroke Season presented by TAB.



2021 TAB Doomben Cup was won by Zaaki from Toffee Tongue with Brandenburg third.

STRADBROKE SEASON 2021

GROUP 1 RESULTS

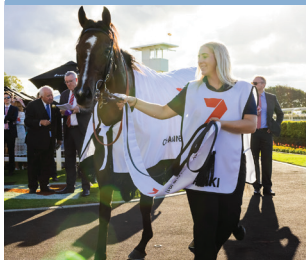
\$1M TAB DOOMBEN 10,000 (1200M)

EDUARDO

Trainer: Joseph Pride

Jockey: N Rawiller

\$700,000 CHANNEL 7 DOOMBEN CUP (2000M)



ZAAKI

Trainer: Annabel Neasham

Jockey: James McDonald

\$600,000 MOET & CHANDON QLD DERBY (2400M)

KUKERACHA

Trainer: Chris Waller

Jockey: James McDonald

\$700,000 TAB KINGSFORD SMITH CUP (1300M)



VEGA ONE

Trainer: Tony Gollan

Jockey: Jamie Kah

\$600,000 JAMES SQUIRE QUEENSLAND OAKS (2200M)

DUAIS

Trainer: Edward Cummings

Jockey: Hugh Bowman

\$1.5M TAB STRADBROKE HANDICAP (1400M)



TOFANE

Trainer: Michael Moroney

Jockey: Craig Williams

\$1M J J ATKINS (1600M)



CONVERGE

Trainer: Gai Waterhouse
Adrian Bott

Jockey: Tim Clark



MEMBER PROFILE

CHRIS SEIDNER

Chris Seidner became a BRC Member in 2014. Racing tragic Chris Seidner spent the bulk of his working life on the road but now is enjoying a lot of Brisbane lifestyle. In recent years Seidner has become a fixture in the BRC Members' Area at both Eagle Farm and Doomben.

He and wife Maureen have purchased a home in Albany Creek but the couple still run 400 head of cattle on a 900ha property at Gayndah where Chris was born.

For 25 years Chris worked in rural insurance for WFI Insurance. "I was a self employed contractual agent for WFI for 23 of those years," he said.

"I had over 1500 clients on a very wide area which included communities like Yarraman, Kilkivan, Taree, Moonie, Tara and a lot more. I made a lot of friends and the travel didn't worry me."

Racing has been a passion for Chris from a young age. He first worked as a bookmaker's clerk for Roy Lutvey at country meetings as a teenager.

"My grandfather ran a hotel in Gayndah and as was the norm in the day there were a couple of racehorses kept in the backyard. My father came back from World War II and started penciling for a bookie so I soon became involved in racing," Chris explained.

"The first day I worked for Roy was at the Burrandowan picnic meeting and it was full on. Fortunately a couple of results fell our way."

Gayndah Jockey Club officials proudly lay claim to the running of the first Queensland Derby in 1868. The race was run again in the following two years before being transferred to Eagle Farm.

Chris joined the GJC committee over 20 years ago, became president in 2000 and held that position until standing down in 2017.

For the past few years Chris has become an active member of the Bernborough Club and last month accepted an invitation to join the committee of the club.



A MESSAGE FROM DAMIEN YOUR MEMBERSHIP MANAGER

By any judgement membership of the Brisbane Racing Club must be right near the top of the best value sporting "ticket" in Australia.

We are currently sending out reminders to Members to ensure you renew your Membership right now to get the best value for money. Young Members - aged 18 to 29 - can become Members for just \$220. Overwhelmingly the most popular option is full Membership for the 30 years and over category.

Consider this, when you pay the \$295 full membership fee you are effectively gaining the right to entry to the track and admission to the exclusive Members' reserve at over 70 race meetings at Eagle Farm and Doomben. That's around \$4.20 per meeting! If you pay an additional \$230 for a guest badge over the whole racing year it is an even more compelling investment.

At standard Saturday Race meetings a Member day pass is \$40. That rises to \$185 for a day pass to the biggest meeting of the year, TAB Stradbroke Day. As they say in some television commercials "But wait, there's more!" Paid up Members will go into a draw for their chance to win one of the following prizes:*

1ST

\$5,000
CASH PRIZE

2ND

\$3,000
RACEDAY EXPERIENCE
TO SHARE WITH YOUR GUESTS

3RD

RESERVED TABLE IN YOUR PREFERRED LOCATION
AT ALL EAGLE FARM AND DOOMBEN RACE MEETS*

4TH

\$2,000
RACEDAY EXPERIENCE
TO SHARE WITH YOUR GUESTS

5TH

\$1,000
SURPRISE VOUCHER

*Conditions: Member to confirm attendance 48hrs prior to the event, Table location to be approved by the BRC, includes up to 4 guests, table will be released for use by others if not used within 1.5hrs of gates opening.



More good news is that existing Members will be offered the first opportunity to secure our most premium Membership offering, Chairman's Club before the general public. Numbers are limited to 50 and we expect to have a small number of Memberships available for sale to existing Members before releasing to the market.

The fee of \$4,400 (incl. GST) includes four full Memberships and two tickets to the four Chairman's Club lunches spread over the year plus a range of additional features and benefits which will be outlined in the offer emailed to you in the coming weeks.

Another popular incentive for Members is a \$50 food and beverage package if you refer a friend who takes up a full BRC Membership. That package doubles to \$100 if the new Member also buys a guest ticket so why not ask your friends today? It's a great way to help strengthen the club and you will be rewarded for your efforts!

If anyone wishes to discuss the options further please contact the Membership team.

Remember to receive the best value from your BRC Membership please make a payment before July 31 2021.



CHAIRMAN'S CLUB
MEMBERSHIP 21/22

NOW AVAILABLE

COUNTRY MEETS OPERA | 27 JUNE

Opera Queensland's Are You Lonesome Tonight production completed a mammoth state tour with a rousing finale performance at Eagle Farm on Sunday June 27.

The quirky Country and Western Music meets Opera earned rave reviews from each of the 33 concerts performed in all corners of rural Queensland.

Just over 850 people (BRC members, friends of OQ and general public) attended the slick production and all were regally entertained.

"This was the first official event of a partnership between the BRC and Opera Queensland and there are many other events planned utilizing rising stars from the Opera Queensland team," BRC Chairman Neville Bell said.

"This type of innovation sends a message we are not just a race club but a body keen to engage with all aspects of the community especially the performing arts."



SAVE THE DATE!

10 & 11 SEPTEMBER

COUNTRY MUSIC

WEEKEND

REGISTER YOUR INTEREST
AT BRC.COM.AU OR SCAN THE QR CODE

THE LUXURY OF TIME
— YOU'VE BEEN
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**NOT
ONE
DAY**

Backing women in racing every day
not just International Women's Day
#NotOneDay

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1800 858 858 www.gamblinghelp.nsw.gov.au or
www.gamblinghelponline.org.au. Don't chase your losses.
Walk away. Gamble Responsibly.

TAB

RACING WHAT'S ON

JULY

SATURDAY 17

Saturday Raceday | Eagle Farm

WEDNESDAY 21

Wednesday Raceday | Eagle Farm

SATURDAY 24

Saturday Raceday | Doomben

WEDNESDAY 28

Wednesday Raceday | Doomben

SATURDAY 31

Saturday Raceday | Eagle Farm

AUGUST

WEDNESDAY 4

Wednesday Raceday | Eagle Farm

SATURDAY 7

Saturday Raceday | Doomben

SATURDAY 7

Saturday Raceday | Doomben

WEDNESDAY 11

MEKKA Races | Doomben



YOUNG FRANCO **MASH'D N KITCHER**
PLUS MANY MORE!

SATURDAY 14

Saturday Raceday | Eagle Farm

WEDNESDAY 18

Wednesday Raceday | Doomben

SATURDAY 21

Saturday Raceday | Eagle Farm

SATURDAY 28

Saturday Raceday | Doomben



BRC STAFF MEMBER

GENERAL MANAGER SALES JASON LEUNG

Jason Leung commenced recently as the Brisbane Racing Club General Manager of Sales. Jason is an experienced General Manager with a demonstrated history of working in the hospitality industry. He is a strong sales professional and skilled in Banquet Operations, Hospitality Management, Yield Management, Hotel Management, and Business Development. Jason began his career in Sales & Marketing in the hospitality industry in Sydney, Australia. In 2006, he assumed the role of Business Development Director at Four Points by Sheraton, Sydney and was quickly promoted to Director of Sales. Jason was subsequently promoted and transferred to The Westin Resort Nusa Dua, Bali in 2009, where he held various key management roles including Director of Sales & Marketing, Executive Assistant Manager and Hotel Manager. During Jason's tenure at the Resort, he was responsible for strengthening the property's position as a world-class family leisure and MICE resort. Jason was also a part of the team overseeing the renovation of the award-winning Bali International Convention Centre.

DRESS CODE REMINDER

A reminder to all Members and their guests to ensure they are displaying their badges or swing tags whilst in the Members Reserve. This is required to maintain the integrity of the Members Reserve and any guests unable to show their badge or swing tag will be required to leave. Brisbane Racing Club are committed to providing the best possible experience for Members and their guests so your compliance is greatly appreciated in advance.





BRISBANE
RACING CLUB

FOR BOOKINGS AND ENQUIRIES PLEASE VISIT
WWW.BRC.COM.AU OR PHONE 07 3268 2171

THE BRISBANE RACING CLUB PROUDLY ACKNOWLEDGES
THE OUTSTANDING SUPPORT OF ITS PARTNERS

MAJOR PARTNERS



PARTNERS & SUPPLIERS

ADSS	Eureka Stud	National Jockeys Trust	St Joseph's College Nudgee
AICLA	Hampton Event Hire	National Electrical & Communications Association	St Margaret's Anglican Girls School
Alcyone Hotel Residences	Innovative Hiring	Nova 106.9	St Rita's College
ANZ Bloodstock News	IPG Marketing Solutions	Nuturf	Triequithon
Authentic Security	IPCQ	Oscar Oscar Salons	Thoroughbred Breeders Qld Association
Bouquet Boutique	Lendlease	Padua College	Valiant Hire
Brisbane Marketing	Magic Millions	Qld Hotels Association	WILKO Painting
Clayfield College	Mirvac	Racecourse Road Business Group	4 Aussie Heroes Foundation
Coca-Cola Europacific Partners	Mitty's	Sporting Chance	
Diageo	Morf.	Cancer Foundation	
	Mullins Lawyers		